

WE ASK BECAUSE WE CARE

Collecting Patient
Demographic Information

We Heal.
We Teach.
We Innovate.
Care for everyone.
Every day.

 Tampa
General
Hospital.

USFHealth
Morsani College of Medicine



- The purpose of collecting this information is to understand who our patients are and what unique needs they may have.
- The information you share with us at Tampa General Hospital and USF Health will also shape our understanding of patient experiences and outcomes.
- “Demographic” means information collected about a group of people that helps to describe them. This demographic information that may be collected includes:
 - Language
 - Race / Ethnicity
 - Religion
 - Disability
 - Gender
 - Sexual orientation

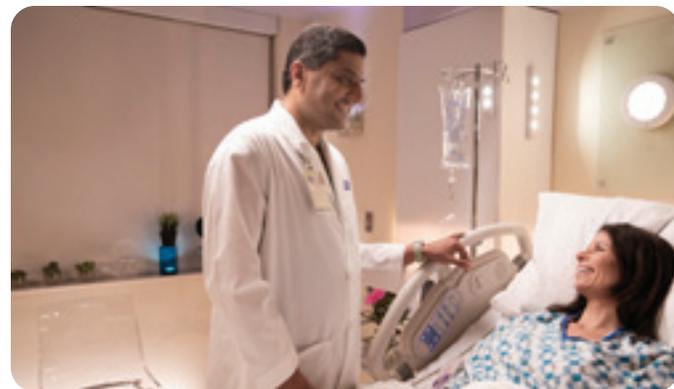


How will we use this information?

- We will study whether factors such as language, disability, and gender are linked to health outcomes.
- To help train our teams to provide the best care possible.
- Our staff may refer you to services, give you information, or identify any unique needs, such as:
 - Interpretation Services
 - Health Information
 - Treatment Programs
 - Accommodation for Disabilities
 - Care Information

Who can see your demographic details?

- We take your privacy very seriously.
- Only your health care team will see the information.
- It will be treated with the same level of confidentiality as all other information you share.
- If used in research, the information from all patients will be combined and researchers will not be able to identify who any of the patients are.

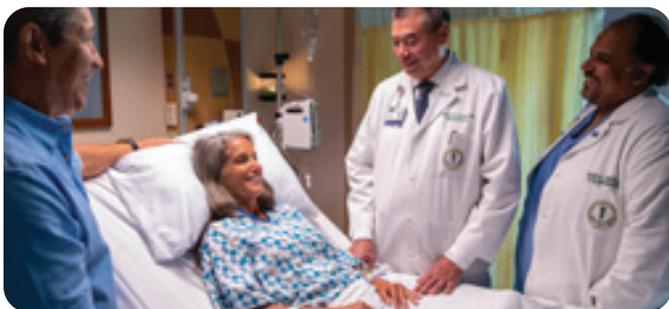


Why are we asking these questions?

- By asking these questions we will get to know our patients and become better at providing world-class care.
- We want make sure that all of our patients are being treated equitably and are having the best possible outcomes.

What if there are questions that you don't want to answer?

- You can answer “prefer not to answer” to any or all questions. This will not impact the care you receive here.



You're only here for a quick test.

How is this relevant to your care?

- It is important for us know who we serve, whether patient needs match the care we provide for all.
- This information will help us understand and plan care not only for your future visits, but for other patients who may have similar needs as yours.
- This gives us a full picture of our patient population.